



Sustainable
Procurement
Pledge

USA

***Reduce Scope 3
Emissions –
Deliver Value to
Suppliers***

***JOIN US
Oct 30, 2025
11am EST***

Photo by [Luca J](#) on [Unsplash](#)

Agenda



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- ❑ *Welcome & Overview of SPP*
Anthony Fuller – Co-Chair, SPP USA
- ❑ *Opening by Moderator*
Bob Young – General Manager, ctrl+s
- ❑ *Panelists Introduction*
- ❑ *Top three (3) Strategies*
 - *Olivia Poon – Emerson*
 - *Lori Crossley – Cardinal Health*
 - *Tatiana Howard – Siemens*
 - *Oliver Hurrey – Scope 3 Peer Group*
- ❑ *Discussion and Q&A*
- ❑ *Closing*

Before we get going...

This session will be recorded

- Subscribe to [SPP YouTube](#) channel for all recordings

We encourage interaction & questions

- Please use the tools on the right to ask questions etc.

Join our chapter on LinkedIn

- [SPP USA](#)

We are building a community of 1 million

- Together, as a network, we are changing the procurement profession. To do this we need more people collaborating, please invite your peers.
- Join the SPP community for more activities [here](#).

People & the planet need your [Pledge](#)!



USA



#ProcureTomorrow

HARNESSING
THE POWER OF PROCUREMENT

SPP IN A SNAPSHOT

THE PLEDGE

The Pledge is at the very heart of the SPP and captures the what and how of our efforts. All SPP Ambassadors sign up to pledge as a unifying principle.

THE COMMUNITY

The SPP Community consists of Ambassadors, **Chapters**, the League of Champions, the Transformational Panel, Volunteers, Supporters & Friends, and the Global Team. We are the driving force of the SPP.

THE PLATFORM

The platform is the tool that allows our community to exchange, collaborate, and learn - so that we can all do more, faster.

THE ECOSYSTEM

SPP is building impact-driven connections to the ecosystem to amplify and accelerate joint action for sustainability.



USA Chapter Objectives



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Collaborate with key US-based partners on sustainable procurement initiatives



Disseminate case studies of building and growing sustainable procurement programs



Educate US community on global sustainability regulations that impact them



Highlight practical tips and tools that procurement practitioners can use to embed sustainability into sourcing and supplier management decisions



Share inspiring examples of procurement professionals making an impact in sustainability



Invite procurement practitioners from the US to pledge to SPP
➤ Join our Chapter on LinkedIn: [SPP USA](#)



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Moderator

*Reduce Scope 3
Emissions – Deliver
Value to Suppliers*



Bob Young
General Manager, Americas
ctrl+s



Our Panel of Speakers Today



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Olivia Poon
*Senior Manager,
Responsible Sourcing
Emerson*



Lori Crossley
*Manager, ESG Supply Chain
Due Diligence
Cardinal Health*



Tatiana Howard
*Supply Chain Sustainability
Program Manager, US and
Region Americas
Siemens*



Oliver Hurrey
*Founder & Chair
Scope 3 Peer Group*



Influencing Supply Chain Action: Drive Awareness and Locally Engage on Expectations, Best Practices, & Improvements



CDP Supplier Engagement Assessment "SEA" Leader for 3rd Consecutive Year

Approved **Net Zero Targets from Science Based Target Initiative "SBTi"** to achieve 25% and 90% Scope 3 reduction by 2030 and 2045, respectively, according to 2021 base year.

UPSKILLING

650+ Suppliers Completed Trainings on Supplier CoC, Supply Chain Sustainability, and Scopes 1+2+3 (Upstream) Calculations

700+ Suppliers and 500+ Emerson SC Employees Attended Webinars on Responsible Sourcing Expectations, Best Practices from Emerson & Suppliers: Calculations, Energy Audits, Culture, Awards

DATA COLLECTION

500+ Suppliers Invited

- **YoY Improvement from 2024-2025 supplier response rates** driven by familiarity and consistency of survey from commodity managers and suppliers
- **Data Gaps** with smaller and/or privately held suppliers getting started, and building confidence in their understanding and communication of calculations
- **Submissions data is used** for supplier sustainability awards and are being integrated into scorecards

RECOGNITION

Six Winners in 2024-2025

Criteria includes sustainability transparency, accountability, supporting evidence, and overall supply chain performance



PERFORMANCE

With strategically important suppliers

- **KPIs** in supplier scorecards & business reviews
- **Share positive recognitions** from commodity teams to suppliers, and **communicate gaps identified for continuous improvements**
- **Piloted in 2025** by Responsible Sourcing Champions and expanding in 2026

SCOPE 3

Bringing value to suppliers

Engage & Listen

Develop Supplier Relationships

Cultivate environment for **open** dialogue. Engage with suppliers beyond emails. Understand supplier context before diving into expectations.

Be Transparent

Share your emission reduction goals, challenges, and progress. Transparency fosters accountability and long-term collaboration.

Voice of the Supplier (VOS)

Actively listen to supplier input. It's important for the transition from initial data collection to measurable reductions.

Collaborate

With peers, competitors, and **customers**. Recognize that customers are also stakeholders in climate work. Their decisions influence supplier behavior.

Upskill & Resource

Consider Suppliers When Evaluating Tools

Ensure tools and platforms are **accessible** and **practical** for suppliers of varying levels of maturity. Data interoperability is a benefit for both parties.

Commit to Building Capacity & Upskilling

Support suppliers with **training** and resources to meet established targets and reduce emissions.

“Train the Trainer” Approach

Enable Tier 1 suppliers to **cascade** knowledge, skills and engagement practices to Tier 2 and beyond.

Supplier ROI

Collaborative Efforts Reduce Supplier Fatigue

Align with industry peers and initiatives to **streamline** requests and avoid duplicative assessments.

Consider maturity of overall climate program.

Companies are reassessing engagements with CDP and SBTi but may still have programs driving **emission reduction**.

Supplier Investment – Dual Impact

1. Environmental Benefit

When suppliers invest time and resources into sustainable practices, they contribute to reducing Scope 3 carbon emissions across the **value chain**.

2. Business Value

These investments also build trust and reliability, strengthening suppliers' long-term customer relationships and enhancing suppliers' **competitiveness**.



How Siemens Delivers Value to Suppliers and Reduces Scope 3 Emissions



SUPPLIER SUSTAINABILITY TRAINING



The [Siemens Supplier Sustainability Training Program](#) empowers suppliers with the knowledge, guidance, and tools needed to support their sustainability journey.

What the program is about:

- 16 expert-led training modules on essential sustainability topics such as decarbonization, circular economy, carbon accounting, and ESG compliance.
- The trainings are tailored to various industries and maturity levels, designed to equip suppliers with practical tools, solutions, and real-life examples that can enable and support the suppliers' sustainability efforts.
- The trainings are hosted on the Siemens Supplier Hub, in Siemens Xcelerator, allowing on-demand access to anyone who registers.



NET-ZERO PATHWAY COMMITMENT (NZPC)



The Net-Zero Pathway Commitment is a formal supplier pledge to reduce their greenhouse gas emissions in line with net-zero targets (e.g., SBTi).

Key expectations anchored in the NZPC:

- Commit to science-based net-zero pathway.
- Reduce emissions actively, where possible.
- Participate in the Carbon Web Assessment (CWA) and ensure answers remain up to date.
- Collaborate on sustainable innovations and low-carbon alternatives.
- Engage the supplier's supply chain to measure, manage, and report on their emissions.



DIGITAL BUSINESS OPTIMIZER (DBO™) TOOL



Free web-based platform that uses real data to explore the technology investment options for reducing energy costs, improving resilience, and reducing carbon footprint.

What questions can [DBO™](#) answer?

- What is my carbon footprint?
- What are the site's natural hazard & their cost impact?
- How can I protect my building against natural hazards?
- What does energy efficiency mean for my site?
- What are my options for onsite distributed energy technologies (e.g., rooftop solar, battery storage etc.)?
- How much will it cost to achieve my goals?
- What is my return on investment?



Our latest Scope 3 Challenges:

#1

Supplier Engagement & Enablement –
how to segment, engage, incentivize suppliers

#2

Data Quality / PCFs –
how to get PCF data; verify/assure the quality; comparability; and how do we take action with it

#3

Procurement Integration & Support –
how to capability-build buyers; embed processes; use data; support effective decision-making

#4

Tools, Technologies & Platforms –
Which tools are Peers using; how to trust; supplier enablement best practice; interoperability

#5

Standards, Strategies & the Future –
Influencing GHG Protocol & the SBTi; leadership buy-in during uncertainty; where are we going and is what we're doing working

Panel Discussion (Q&A)



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HARNESSING
THE POWER OF PROCUREMENT

Thank You from SPP USA

Join & help the community grow!

Join our chapter(s) on LinkedIn

- [SPP USA; SPP Scope 3; Sustainable Procurement Ambassadors](#)

Join the community that gets it done!

- Together, we make Sustainable Procurement the default!
- Join the SPP Community via the „Join“ button on [spp.earth](#)
- Spread the word online [#ProcureTomorrow](#)

Become part of the SPP Community

- We are building a community of 1 million!
- Together as a network, we are changing the procurement profession. To do this we need more people collaborating, please invite your peers!

People & the Planet need your [Pledge!](#)



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Sign the pledge!
Activate your power

Appendix (Resources & Bios)



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- [*The Sustainable Procurement Pledge \(SPP\)*](#)
- [*About SPP*](#)
- [*SPP Netiquette*](#)
- [*Learn how to become SPP Ambassador*](#)
- [*Sign the Pledge and join the SPP community*](#)
- [*SPP USA Chapter Page*](#)
- [*SPP USA Group on LinkedIn*](#)
- [*If you are interested in supporting the SPP USA Chapter, please drop a direct message to our Co-Chairs via LinkedIn or send an application of interest via this form*](#)

The Siemens Supplier Sustainability Training Program



Why

To strengthen the partnership with our suppliers by working together to increase the sustainability efforts in our work.



What

16 training modules on essential supply chain sustainability topics, to help our suppliers become even more sustainable.



Who

The target audience is the internal and external stakeholders, in all functions and roles, who work on the topic of sustainability.

Suppliers can watch the recordings

>> [Click here](#) << on the Supplier Hub, hosted on the Siemens Xcelerator, by registering for each training session to get access to the recording.



★ Module applicable to production / manufacturing suppliers; all other modules applicable to all industries;

Digital Business Optimizer (DBO™)

Prepare for market forces of tomorrow. How does your business get started?

What it is:

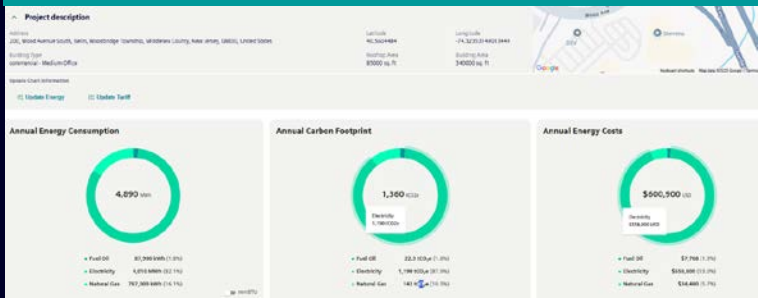
The **Digital Business Optimizer (DBO™)** is a free, digital tool, developed by Siemens Financial Services (SFS), that helps companies uncover high value strategies by baselining business performance around critical key performance indicators (KPIs), such as strong return on investment (ROI), emissions reporting, and natural hazard risk mitigation – with a cybersecurity analysis coming soon. The DBO™ uses data from a multitude of trusted sources to provide companies with a digitally customized business strategy for their facilities, helping them maintain business continuity, increase competitiveness, and prepare for the market forces of tomorrow.

How it works:

01

Build a baseline

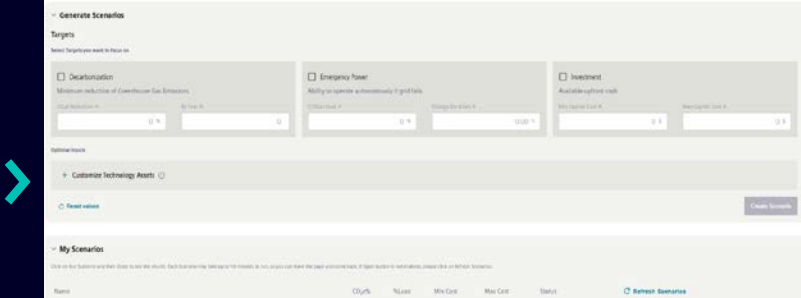
Identify KPIs, such as emissions reduction and natural hazard risk mitigation.



02

Create scenarios

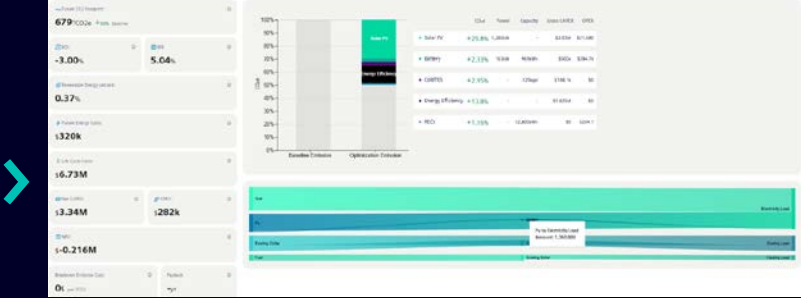
Customize a plan based on your goals and investment levels.



03

Discover results

Use interactive dashboards to visualize and adjust key financial figures for data-driven decision making.



Why it's important:

With the DBO™, it's easier than ever to gain strategic perspective around important levers impacting a company's competitiveness. With a data-driven strategy to identify and plan for megatrends impacting our society and economy, companies can utilize a combination of innovative technology, leading datasets, and financing with purpose to pinpoint and activate the most efficient path to success.





What is the Scope 3 Peer Group?

www.scope3peergroup.com

www.scope3benchmark.com

www.scope3tools.com

- **WHO?** 3,000+ practitioners tasked with scope 3 in a wider range of industries. Plus, 50+ key initiatives & industry collaborations
- **WHY?** We all want **faster, more confident, better coordinated action** to reduce supply chain emissions
- **HOW?** Free, invite-only. Funded by “Do Projects” & in-person meetings
- **WHAT?**
 - Keeps track of everything going on & helps initiatives to de-dupe
 - Channels you to the best action & we fill the gaps ourselves
 - Benchmarks your progress, resourcing & plans with your peers
 - Systematically connects peers on best (and less good) practice
 - Supports communication with the solution-provider community



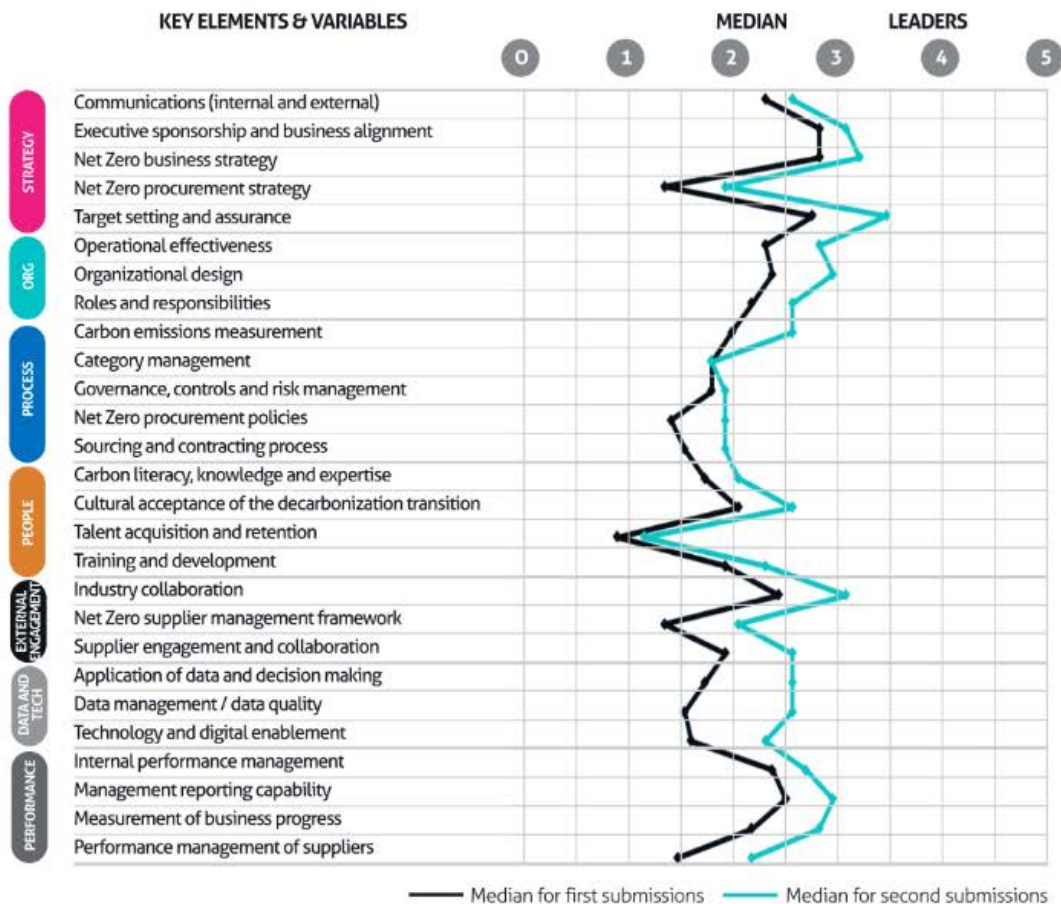


Our Scope 3 Maturity Benchmark Report:

THE BENCHMARK - KEY OBSERVATIONS

- The gap between business ambition and procurement strategy is stark
- That said, the median for repeat Benchmarkers shows a 20% improvement
- Repeat Benchmarkers show the most progress on data and organization
- But the core procurement strategy and operating elements lag
- 80% do not have a defined procurement strategy to address supplier-related Scope 3 emissions
- Talent is the lowest-scoring element by some distance

PERFORMANCE BY BENCHMARK TOPIC





Our Scope 3 Procurement Training:

A curation of
unparalleled
expertise



Collaboratively built *by* procurement *for* procurement to turn Net-Zero ambition into action.

The **Scope 3 Procurement Training** is the first industry-wide learning pathway designed and peer-reviewed by more than **250 members of the Scope 3 Peer Group** – a global collective dedicated to accelerating value-chain decarbonisation through collaboration and best practice sharing.

For over a year, industry leaders, NGOs, and Scope 3 experts have curated insights, peer-reviewed strategies, case studies and templates to co-develop a four-module learning journey that is:

- **Actionable and Targeted:** Developed by procurement for procurement, it translates Net Zero goals into tangible procurement tactics your team and suppliers can implement.
- **Cross-Sector:** Learning content is designed to be applicable across any industry and supply chain.
- **Future-Proof:** With new content every six months, your learners remain at the cutting edge of evolving requirements and best practices in supply chain decarbonisation.
- **Scalable:** E-learning enables at-scale access for your organisation and your suppliers. Options for in-person/virtual delivery are available.
- **Fosters Peer Learning:** Access to an online community that transforms the training from a course into an ongoing professional resource, fostering continuous peer-to-peer learning, networking, and sustained knowledge sharing.

OUR FUNDING PARTNERS



Our Speakers Today



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Bob Young is the General Manager, Americas at **ctrl+s**, where he is leading the company's U.S. expansion from its base in Germany. A seasoned executive, he brings deep experience across product development, operations, and commercialization. Over the past eight years, Young has partnered with companies, suppliers, and technology providers to drive carbon reduction and accelerate sustainability goals. Previously, he led sales, marketing, and customer success at SupplyShift (now Sphera) and has advised international technology companies and investors with actionable market insights.



in

Tatiana Howard is the Supply Chain Sustainability Program Manager at **Siemens** US and Americas Region. In her role, Tatiana is responsible for driving and integrating supply chain sustainability initiatives into daily procurement operations, including streamlining scope 3 upstream carbon capture processes, and leading supplier sustainability engagement program in the region.

Tatiana has been in her current role for 3 years. However, she has been with Siemens for over 11 years in various roles across several business units, where her responsibilities ranged from business assurance, while part of the Siemens' Internal Audit, to Sales and Marketing at the beginning of her Siemens career. Tatiana holds an MBA and bachelor's degree in Business Management and Marketing.

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Olivia Poon is based out of Denver, CO and currently works at **Emerson**, a leading global technology, software, and engineering company. She has responsibility for working cross-functionally to drive the implementation of Emerson's Responsible Sourcing Program and reduce Scope 3 emissions. Her background is in Environmental Engineering, and she previously worked at CDP on corporate environmental disclosure, and has other experience with stakeholder-focused decision-making science, a logistics startup, a sustainable coffee roastery, and a sustainable coffee ratings app. She enjoys listening to music, being active outside, and walking her dog.



in

Lori Beth Crossley is Manager of Supply Chain Due Diligence within the Environmental, Social & Governance (ESG) organization at **Cardinal Health**, a global distributor of pharmaceuticals, manufacturer and distributor of medical and laboratory products, and provider of performance and data solutions for healthcare facilities.

Lori has been with Cardinal Health for eight years and leads enterprise-wide supply chain due diligence efforts. With more than 25 years of experience working with suppliers and manufacturing facilities, she brings deep expertise in corporate social responsibility, ESG practices, and responsible sourcing. Her work helps ensure that Cardinal Health's supply chain aligns with ethical, sustainable, and socially responsible standards.

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Oliver Hurrey is passionate about sustainable procurement and known for driving collaborative action - including the Sustainable Procurement Pledge (as the Lead of the Champions Program & CPO group) and the **Scope 3 Peer Group** (3,000 supply chain decarbonisation leaders collaborating globally). With over 20 years of experience bridging sustainability and procurement, he has helped organisations turn ambitious goals into tangible action and progress.

SPP USA Chapter Team



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Anthony Fuller is **Co-Chair of the SPP USA Chapter**. He works as Global Head of Sourcing and Sustainability at Mitsubishi Tanabe, a Japanese pharmaceutical company, based out of their Jersey City office. Prior to joining Mitsubishi, Anthony worked at Eli Lilly and Bristol-Myers Squibb, following several years spent on the supplier side. He currently lives with his family in New Jersey.

Anthony is an alumnus of the Universities of Oxford, Sheffield and Northumbria, holding graduate degrees in business and politics, as well as law. Anthony is a CPSM from the Institute for Supply Management and a Fellow of the Chartered Institute for Procurement and Supply. He has studied with the Cambridge Institute for Sustainability Leadership and is a GRI certified professional.



Augustina Kydonieus is a procurement and operations leader with 20+ years of experience in financial services, commercial real estate, and technology. She lives in San Francisco, California. A Chartered Member (MCIPS) of the Chartered Institute of Procurement & Supply, she has led strategic sourcing initiatives, supplier management programs, and sustainability-focused procurement transformations that align operational goals with responsible business practices. As **Co-Chair of the SPP USA Chapter**, Augustina supports professionals in advancing ethical and sustainable procurement. She is known for building strong supplier relationships, scalable frameworks, and strategies that balance innovation, performance, and integrity.



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